



# Jonathan Abrahamson

DIGITAL TRANSFORMATION

University of Sydney, Australia

Bachelor of Economics, 2004

Major in Economics & Marketing

Honour Roll-Golden Key National Honour Society Member

Executive with international experience in online business management, digital product development, sales, product marketing and operations disciplines. Localized experience and professional network across Central/Eastern Europe, India and South-East Asia (Singapore, Indonesia, Australia).

Leadership experience in Digital business, E-commerce, Product Development and Finance/payments businesses, managing small and large teams. Held roles managing both large-scale established businesses, and launching greenfield, first to market start-up businesses.

## EXPERIENCE



**DEUTSCHE TELEKOM, MAY 2021 · CURRENT**

**SENIOR VICE PRESIDENT, PRODUCT AND DIGITAL MEMBER OF BUSINESS LEADERSHIP TEAM (TOP 50)**

Responsibility to consolidate Digital and Product Development across European footprint (9 National Companies) and Telekom Deutschland (German operations).

**DEUTSCHE TELEKOM, OCTOBER 2020 · CURRENT**

**BOARD MEMBER · DEUTSCHE TELEKOM DIGITAL LABS · INDIA**

Board member appointment for DT Digital Labs, a wholly owned subsidiary of Deutsche Telekom.



**DEUTSCHE TELEKOM, EUROPE, MAY 2020 · APRIL 2021**

**SENIOR VICE PRESIDENT, PRODUCT AND DIGITAL EUROPE**

Role consolidated Telco Products responsibility (Broadband and Television), IT Steering and Engineering along with existing digital (ecomm/self-serve/app & web) responsibilities. End to end accountability for digital, broadband and television product strategy and execution across European footprint.



**DEUTSCHE TELEKOM, EUROPE, JULY 2017 · MAY 2020**

**VICE PRESIDENT, DIGITAL-EUROPE**

Responsible for leading digitalization strategy and execution, across DT's European footprint (11 National Companies).



**BHARTI AIRTEL, INDIA JULY 2015 · JULY 2017**

**VICE PRESIDENT / HEAD, ONLINE & VAS**

Responsible for leading the growth and transformation of airtel's digital properties across Web, Wap & App, and driving uptake and penetration of digital services within the airtel base.



**SINGTEL TELECOMMUNICATIONS LIMITED, SINGAPORE JULY 2012 · JULY 2015**

**DIRECTOR, PREPAID & mFINANCE MARKETING**

Dual role- Responsible for market-leading Singapore Prepaid Mobile business, in addition to Singtel's mFinance products.

**OPTUS**

**OPTUS TELECOMMUNICATIONS – AUSTRALIA MARCH 2011 · JULY 2012**

**HEAD OF DEVICE BUSINESS UNIT**

Oversight and ownership of Optus' A\$1Bn+ mobile handset/tablet/hardware business. Role encompassed device & vendor strategy, vendor management and procurement, in addition to oversight of S&OP, warehousing & logistics, and in-house after sales service functions.

**OPTUS**

**OPTUS TELECOMMUNICATIONS – AUSTRALIA JUNE 2008 · FEBRUARY 2009**

**MANAGING DIRECTOR, PREPAID SERVICES**

Management of Optus' wholly owned Prepaid distribution subsidiary- Prepaid Services (PPS).

# DOLLY PREDOVIC

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## BUSINESS WORK EXPERIENCE

### American Chamber of Commerce Italy

- President Advocacy Committee on Education *since 2018*

### Hrvatski Telekom (Deutsche Telekom group), Zagreb, HR

*since 2014*

- Supervisory Board Member *since 2014*
- Compensation and Nomination Committee Member *since 2019*
- Audit Committee Member

### Career Paths, Milano, IT

*since 2013*

- Founder and CEO

### Hipotekarna Banka, Podgorica, ME

*2012-2015*

- Board of Directors Member

### Pirelli RE, Milano, IT

*2008*

- Board of Directors Member
- Member of Internal Audit and Corporate Governance Committee

### Podravska Banka, Koprivnica, HR

*since 2000*

- Supervisory Board Member

### Chartered Accountant

*since 1990*

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## ACADEMIC WORK EXPERIENCE

### Universita' Cattolica del Sacro Cuore (UCSC)- Centre for Higher Education Internationalization

*since 2019*

- Research Fellow

### Bocconi University and SDA Bocconi School of Management, Milan, IT

*1989-2010*

- Scientific Director of the Master in Corporate Finance at SDA Bocconi *2007-2010*
- Scientific Director of the Executive Master in Corporate Finance and Banking at SDA Bocconi *2005-2007*
- Director of the International Executive Education project in SDA Bocconi *1997-2002*
- Professor of Corporate Finance and Valuation, MBA, SDA Bocconi *1993-2010*
- Professor of Corporate Finance and Valuation, MSc in Finance, Bocconi University *1993-2010*
- Professor of Corporate Finance and Valuation, Executive MBA, SDA Bocconi *2005-2010*
- Professor of Corporate Finance and Valuation, Master in Corporate Finance, SDA Bocconi *2000-2010*
- Professor of Corporate Finance and Valuation, Master in International Economics and Management, SDA Bocconi *1991-2001*
- Professor of Mergers & Acquisitions, MSc in Finance, Bocconi University *2006-2010*

### IULM University, Milan, IT

*2008-2010*

- Adjunct professor of Brand Valuation Methodologies

### Zagreb School of Economics and Management, Zagreb, HR

*since 2002*

- Member Academic Council

### University of Trieste, Trieste, IT

- Tenured professor of Corporate Finance *1994-1997*
- Adjunct professor of Corporate Finance *1991-1994*

### International Management Institute of Saint Petersburg, San Petersburg, RUS

*1992*

- Professor of Corporate Finance

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## EDUCATION

### UCSC - Universita' Cattolica del Sacro Cuore, Milan IT

- PhD in Higher Education Internationalization

### Bocconi University, Milan, IT

- MSc in Finance
- BSc in Business Administration

### New York University, Stern School of Business, New York, USA

- Visiting scholar

# DOLLY PREDOVIC

Number of meetings attended by Supervisory Board member, Mrs. Dolly Predovic, during her previous term of office

| Period      | Meeting / Decision making out of session                    | Attendance   | Attendance rate in % |
|-------------|---|--------------|----------------------|
| <b>2021</b> | Supervisory Board session                                   | 5/5          | 100%                 |
|             | Supervisory Board voting out of session                     | 4/4          | 100%                 |
|             | Audit Committee session                                     | 5/5          | 100%                 |
|             | <b>Total</b>  | <b>14/14</b> | <b>100%</b>          |
| <b>2020</b> | Supervisory Board session                                   | 5/5          | 100%                 |
|             | Supervisory Board voting out of session                     | 4/4          | 100%                 |
|             | Compensation and Nomination Committee session <sup>1</sup>  | 3/4          | 75%                  |
|             | Audit Committee session <sup>2</sup>                        | 1/2          | 50%                  |
|             | <b>Total</b>  | <b>13/15</b> | <b>87%</b>           |
| <b>2019</b> | Supervisory Board session                                   | 6/6          | 100%                 |
|             | Supervisory Board voting out of session                     | 3/3          | 100%                 |
|             | Compensation and Nomination Committee session               | 2/3          | 67%                  |
|             | Compensation and Nomination Committee voting out of session | 5/5          | 100%                 |
|             | <b>Total</b>  | <b>16/17</b> | <b>94%</b>           |
| <b>2018</b> | Supervisory Board session                                   | 7/7          | 100%                 |
|             | Supervisory Board voting out of session                     | 2/2          | 100%                 |
|             | Compensation and Nomination Committee session               | 3/3          | 100%                 |
|             | Compensation and Nomination Committee voting out of session | 4/4          | 100%                 |
|             | <b>Total</b>  | <b>16/16</b> | <b>100%</b>          |

<sup>1</sup> Compensation and Nomination Committee Member until 20 July 2020

<sup>2</sup> Audit Committee Member from 20 July 2020